

CATA WINTER GOVERNING BOARD MEETING
FFA Center – Galt, California
January 13, 2025
9:00 a.m. – Governing Board

Goals and Objectives

- Determine CATA Conference Schedule/Theme
- Outline Remaining Officer Duties
- Plan Spring Regional Meetings
- Solidify Teacher Appreciation Gifts
- Determine Conference Schedule
- Conduct and Complete Required CATA Business

A. Call to Order – Thomas (*Action*)- The meeting was called to order at 9:04am.

B. Roll Call/Introductions – Lieb (*Action*) Heather Thomas, Judy Aschwanden, Gene Lieb, Morgan Rourke, John Williams, Matt Patton, Cari Brown, Charles Parker, Tommy Henderson, Chris McKenna, Vernon Clark, Kaylyn Davenport, Amanda Boyer, Joshua Muscat, Amanda Ferguson, Martin Castro, Kristin Sheehan, Natalia Borba, Jessica Hobbs, Julie Luxon, Yvonne Sudberry, Maggie Maratsos, and Maigen Scritchfield were present at the start of the meeting.

C. Consent Agenda Items – Thomas (*Action*)- *Moved by John Williams and seconded by Tommy Henderson to approve the consent agenda. This passed with a voice vote.*

1. Approval of Minutes
 - a. [Summer Conference](#)
 - b. [Pre-Conference Governing Board](#)
 - c. [Pre-Conference Executive Committee Meeting](#)
 - d. [Post-Conference Governing Board](#)
 - e. [09.02.24 Executive Committee Meeting](#)
2. Budget Update/Scholarship Fund Status
 - a. [Scholarship Fund](#)
 - b. [2024-2025 CATA Budget as of 12-31-24](#)
 - c. [Current CATA Balance Sheet](#)
 - d. [Membership Status/Goals](#)
 - e. [Updated Membership Report](#)

D. Review Officer Duties – (*Review*)- *Heather asked everyone to review officer duties for all teams and ensure everyone is on track and ready to go.*

E. Non-Profit Legal Updated – (Patton) – (*Informational*)- *Matt shared that this is being handled by a hired lawyer, and everything is being handled by that person. Once completed an MOU will be shared between state and regions for work to continue. This will take time, but is being worked on.*

1. Creative Legal Solutions – www.creativelegalsolutions.net

F. CATA Funding Questions

1. **End of Conference \$30,000 people left to pay. Now we have 11 people left to pay for the 2024 Summer Conference. Vernon Clark moved, and Maigen Scritchfield seconded the motion to restrict payment registration for individuals with outstanding balances from the previous year with flexibility for Cari based on her working relationship with this district/individuals. The vote passed unanimously.**
2. **Regular Registration until May 15th and \$50 fee added to late registration.**
3. **Matt and Cari are looking into the ability to pay fees for credit card and determining how to move forward. We will make a decision at the June meeting based on more information.**

G. Proposed new CDE Contests – Williams (*Informational*)- *These contests follow the resolution format. The region can submit information and take recommendations, but nothing can be changed. No vote is needed*

1. Process Review- Sponsorship has to be secured for three years. Working to determine the amount for a CDE, because the Foundation has gone away from individual sponsorships.
2. [Agricultural Education CDE Proposal](#)- Lindsay Cox from the Southern Region brought this forward and is based off of other states.
3. [Rabbit and Cavy Evaluation and Knowledge CDE Proposal](#)- Shared by Kate Smith.
4. Equipment Technology Contest CDE Proposal- Shared by Reedley College.
5. FFA Auctioneering CDE- Sponsored by the National Auctioneering Association. This has been submitted, but Matt and Mr. Parker will have a meeting to discuss additional information.

H. Agriscience Fair

1. **Judy shared that Agriscience Fair may be brought in June. Looking at agriscience coming out of curricular code and being more of an application. Looking to see if the team and silver bowl stays in Curricular Code and part of it moving it into an SAE/Proficiency situation. Nationals moving things constantly is causing other issues and questions.**

I. Proposed Changes to CATA Awards – Williams (*Informational*)

1. Outstanding Programs Number of Teachers Discussion – Lieb (*Informational*)
[Resolution](#) (Is a Resolution Needed?)
 - a. Recommendation from Governing Board- Vernon Clark recommended a do pass and was seconded by Amanda Boyer. The governing voted and passed a do pass on this resolution.
2. Central Region Awards Proposal –Borba (*Informational*)
 The Central Region suggests that only CATA Regional winners be eligible to submit award application for State CATA Awards.
 - a. Lots of talks about how the process is different across regions. The Executive Committee talked about pushing this to the Awards Committee as a recommendation. Allowing the membership to have a discussion.
3. Modification of CATA Award Applications – Maratsos (*Informational*)

The Southern Region suggests striking out the following sections from all CATA applications: Applicant's Date of Birth, Birthplace, Spouse's Name, Children's Names and Ages from all CATA applications.

- a. A motion was made by Maggie Maratsos to strike out Applicant's Date of Birth, Birthplace, Spouse's Name, where you met your spouse, Children's Names and Ages. The motion was seconded by John Williams and passed unanimously via voice vote.

J. Curricular Code Rotation (List C) – Patton (*Informational*)

- 1. If you want something out of rotation someone needs to be at the meeting on Sunday to ensure that it has the ability to get opened.**
- 2. Food Science State Finals will be at Cal Poly**
- 3. Fruit Tree Pruning is on probation and will be cut if less than five teams compete on Saturday, February 1st, 2025.**

K. Honorary State Degree Applications – Patton (*Action*)

Dr. John Williams
Kevin Woodard

- a. Judy moved and Vernon seconded that Past CATA Presidents be nominated for the Honorary State FFA Degree. The vote passed unanimously via voice vote.

L. Summer Conference – Thomas (*Discussion*)

1. [2024 Conference Evaluation Review](#)
2. [2025 Proposed CATA Conference Schedule with two Monday Sessions](#)
3. [Potential Professional Development Discussion](#)
 - We will be in the viticulture building this year for the welcome orientation.
 - Retirees will get one speaker and five minutes! They will have music play and the microphone will be taken. A clock will also run on the stage for people to track.
 - Looking for someone to speak on Thursday and looking for someone possible from NAAE to talk and share.
 - o NAAE and involvement with CATA. Share the benefits of insurance and more. If everyone was in NAAE Region I from CATA we would dominate. It was shared that no a lot of participation from California. Especially for young teachers to know what NAAE offers. Possible have a panel for CATA members that have participated in NAAE about the engagement and enjoyment of the organization. John will work to contact Alyssa with NAAE to see if she can attend.

M. Awards Banquet Update – Scritchfield (*Update*)

- **Old School Hollywood!- Working on a video! It will be at Madonna Inn. Looking for an old school car for photos and etc. Printed tickets need to be to Cal Poly a week and a half before the conference. Flyer can go out when registration goes out of February 7th. Cari can take care of any of that. Matt will be given anything for the CATA for Facebook. Cogent**

**does most of that work and it is contracted out to complete social media.
Working to determine the price for banquet.**

N. Keynote Speaker – Lieb (*Informational*)

Gerry Brooks – gerrybrooksprin.com

O. Select Conference Theme – Thomas (*Action, Gallery Walk*)

1. **John moved and Vernon seconded to have the theme be Building Foundations for Success the Ag Educator Toolbox. The vote passed by voice vote.**

P. Select Teacher Appreciation Gifts - Aschwanden (*Action*)

1. [Conference Gift Options](#)
2. Amanda Boyer moved to purchase new teacher backpacks for \$30 or less and Natalie Borba seconded the motion. The vote passed unanimously via voice vote.
3. Meigan S. moved and Morgan seconded to approve the digital business card for the appreciation gift this year. The motion failed.
4. The motion by Tommy and seconded by Morgan to approve a picture frame as the gift for CATA. The motion failed.
5. A motion was made for the compact umbrella was moved by Gene Lieb and seconded by Judy A. The motion failed.
6. A motion was made for a \$10 Starbucks gift card and \$5 ceramic coffee mug by Natalie Borboa and seconded by Vernon Clark. Passed via a hand vote.

Q. Division Leadership Process – Williams (*Action*)

1. **Post Secondary takes care of the division secretary in the division meeting.**
2. **Secondary and Operations is due by June 1st**
 - a. **Division leadership doesn't give a speech.**
 - b. **Voting will take place Thursday morning.**
3. **State Office is now due by June 1st**
 - a. **Voting will take place Thursday morning.**

R. Retiring Teacher Presentations – Patton (*Discussion*)

1. One person will speak, 5 minutes max time limit, microphone will be taken and music will play at five minutes, timer will be present for the speaker to keep track.

S. Hall of Fame Nominations from each Region – Regional Presidents (*Action*)

Who is doing their Feb 15 application?

- Central – Marlies Boyd (Marline Hepner) Carl Wright (Cherly Reese/Derek Silva)
- North Coast – Brad Dodson (Lindsey Kleiner) Bob Dimple (Kim Arntz)
- San Joaquin – Dr. Vaughn and Dr. Parahm (Fresno State Staff)
- Southern – Mike Campbell (Lindsey Stiff), Dr. Gina Boster (Carole Lindsey)
- South Coast - Jerry Dean (Kyle Dadson) Jeff Jeffereys (Luis Guerra)
- Superior – Geroge Daley Kyle Schaad/Dusty Dyer) Dave Daley (Laura Lafayette & Las Plumas Team)

T. Officer Duties for Spring and Summer – All (*Review*)

Regional Officer Responsibilities for Regional Meetings

1. Planning Meeting – Include sectional presidents, other regional officers, host school representatives in the planning process.
2. Coordinate with host school/site of the regional meeting.
3. Develop and distribute the spring regional meeting agenda to the membership.
4. Communicate and coordinate with individuals presenting at regional meetings.
5. Take care of all business passed along from Governing Board.
6. Appoint members to serve on award selection committees.

U. CATA Requests for Spring Regional Meetings – Thomas (*Request*)

1. Gather Retiring Teachers Names and Intention of Stage Recognition
2. Preview CATA State Leadership Opportunities at Regional Meetings
3. Gather and Record Years of Service Information
4. Gather and Record 30 Minute Club Information
5. Solicit and Record CATA Award Judges
6. Survey Regions for Professional Sessions for CATA Conference
7. Ban on California Poultry and Dairy Exhibitions at Fairs and Shows.
 1. [Poultry and Dairy Show Ban](#)
 2. [Poultry and Dairy Exhibition Ban](#)
 - a. Looking for flexibility to be able to do what we need as we determine additional needs.
 - b. A motion by Amanada Boyer was made to give flexibility for livestock contests as it relates to animal disease for 2025 State Finals. The motion was seconded by Tommy Henderson. The motion passed via voice vote.

V. Region 6 NAAE Proposal- A motion was made by Judy A. and seconded by Vernon Clark to recommend a DO NOT PASS on the Region 6 NAAE proposal. The vote passed unanimously via voice vote.

W. CATA Relief Fund- It was shared that we need to work to replenish the fund. We need to share at regional meetings the importance of donating. Ideas of having a QR Code or donating via Herdbook or other ways at the regional level.

X. CATA Relief Fund- A motion was made by Judy Aschwanden and seconded by Martin Castro to provide JessaLee Goehring with a \$1,000 from the relief fund. The motion passed unanimously via voice vote.

Y. Running for Office- Tap people on the shoulder and talk to people who should run!

Z. Resolution- Change of Map (Regions)- A motion was made to Recommend a DO PASS on this resolution by John Williams and seconded by Morgan Rourke. It passed unanimously.

AA. Regional/Post-Secondary Agenda Reviews and Construction – All (*Action*)

BB. Other Business

1. AIG- Factors may be changed, but the application will not be. 2026-2027 is when some additional major overhauls could come. It will continue to change from year to year.

CC. State CDE Update- Parker

1. Mr. Parker gave an additional update and shared similar things from yesterday's meeting. Updated everyone on his retirement. Hoping to have a new person in his spot by March 1st. Ag Sales information went out!

DD. Adjourn- The meeting was adjourned at 12:06pm.