



# CALIFORNIA AGRICULTURAL TEACHERS' ASSOCIATION, INC.

## CATA Executive Committee Meeting Agenda

September 12<sup>th</sup> 3:00 p.m. to 5:00 p.m.

<https://scccd.zoom.us/j/81942368091?from=addon>

### 1. Call to Order – Kevin Woodard 3:06 PM

### 2. Roll Call - Williams

**Kevin Woodard, President**  
**John Williams, President-Elect**  
**Heather Thomas, Secretary**  
**Judy Aschwanden, Treasurer**  
**Shay Williams-Hopper, Past-President**

**Desi Molyneux, Post-Secondary Chair**  
**Gene Lieb, Secondary Chair**  
**Amber Carter, Operations Chair**  
**Matt Patton, Exec. Director**

### 3. Conference/Membership Review

- Focus Question: Concerning the 2022 Summer Conference, what were the most positive points and areas where we can improve?
  - Hall of Fame in Opening Session was good
  - Breaking up Student Teacher was good– moving forward Matt will be getting names, program will have no hire info
  - Locations of PD spread out
  - Father's Day issue – every three years
  - General rules moved away from curricular code meetings
  - SWAT was outstanding!
- SWAT Analysis Update – **Williams**
  - Lots of Data – taking longer to get through, midway – explained qualitative analysis
  - Organizational change does not happen overnight.
  - Ready by winter governing board.
- Final Membership - 2021-22 total 978
  - Post-Secondary will set up fee structure for mid-winter meeting to encourage membership
  - Need to know what Post-Secondary wants for Summer Conference PD
  - Membership totals are at all time high
- Current membership - 2022-23

### 4. Budget Update

- Increase in revenue reserves due to increase in conference registration
- Budget conservative
- Technology costs added
- Get Real added
- Need to address reserve funds – operating policy can be changed through majority vote of executive committee or governing board
- Desi recommends to governing board to retain lawyer for CATA, second by Shay. Passed voice vote.

### 5. CTE/Executive Director Update - Patton

- AB2044 - CTE for graduation requirements, Language in trailer bill.
- Golden State Pathways Program %00 Million
- Will be educating 33 new representatives about ag ed and CTE

- SPI Election – Thurmond vs Christensen, supports Thurmond
- Research city council and school board members elections
- Moved to Quickbooks
- Membership 978
- \$95,000 reserves
- Updating Curricular Code and JudgingCard.
- Website – Matt is not happy with the look of the page, looking into other companies, need membership software to collect dues and registration and invoicing

## 6. Fall Regional Meeting Message

- List of key topics to be communicated at Fall Regional Meetings
  - NAAE Conference attendance – encourage members to attend and get involved, good PD, and we need voting delegates, November 29 - December 3, 2022
  - Update on SWAT process, lots of data, and qualitative analysis, big thank you to Fresno State, John Williams and grad student for their time
  - JudgingCard changes cost money, need financial assistance from CATA. Our organization made the changes and we need to financially assist in implementing the new cards.
  - Importance of paying dues – Judy, dues haven't been raised in 27 years.
  - Membership Increase - 978

## 7. Golden Slate Articles

- Executive Committee schedule - Article due first week of the month
 

i. September - John	vi. February – Desi
ii. October - Gene	vii. March – Heather
iii. November - John	viii. April – Kevin
iv. December - Judy	ix. May -Amber
v. January – Dr. Anderson	

## 8. Officer Duties / Member Code of Conduct

- Everyone should have new or updated Leadership Handbook – please review
- Follow flow chart for resolutions
- John has committee that will be looking at cleaning up bylaws and operating policies

## 9. Executive Director Evaluation

### 10. Executive Director Evaluation Review

Conducted by Executive committee:

Duties

1. In the capacity of legislative advocate:

Commendations:

- He is on top of all legislation that could have an impact on education along with ag industry issues that make an impact such as the enforcement of Prop 12 on the fair industry and school farms. He has testified on our behalf and participated in meetings to give feedback to CDFAs.
- Matt does a great job working with State and local political leaders to advocate for agriculture education.

Recommendations:

- Communicate more with the exec committee on issues on policy and laws

2. Provides leadership for the CATA Annual Conference:

Commendations:

- When faced with a schedule challenge during the 2022 Conference, Matt was proactive in working with the officer team to come up with a plan to expedite some of the agenda to allow for debate on committee reports need to be extended. He maintained a professional and effective

- Matt along with his staff do amazing work to put on a very large conference with truly a limited staff for this scope of work.

Recommendations:

- The general understanding of policies and procedures for CATA is unknown to the general membership. This may cause significant disinterest in the organization as we grow. If you don't know how something works, who is going to engage. I think work needs to be done to better understand the processes for change. I believe that zoom meetings to review what/how to complete changes to Curricular Code, Resolutions, etc. Could help to ensure the process is completed correctly and timely, while also continuing to educate people of the needs/roles/responsibilities of the organization.
- Ask for help, you and Kerry do so much, we as an exec team should be doing more prior to and the week of.

3. Works with the CATA State Treasurer to increase membership:

Commendations:

- Seeing that membership is increasing, I believe Matt is doing his job to inform and work with all treasurers to get dues paid.

Recommendations:

- get electronic payment for membership.

4. Provides leadership for the development of the budget and maintains fiscal integrity of the association:

Commendations:

- Budgets and reports are done in a timely manner.
- Always timely and fiscally responsible.

Recommendations:

N/A

5. Provides leadership in association communications:

Commendations:

- Matt does a great job getting the Golden Slate published, always has an informative presentation for regional meetings and conference

Recommendations:

- I would like to see Matt have the ability to get out and visit more school sites around the state.

6. Provides assistance in the area of officer leadership:

Commendations:

- All meetings and retreats are organized and Matt is prepared for each event.
- Always a great leader at these events

Recommendations:

N/A

7. Maintains contact with other education entities:

Commendations:

- He is a great conduit to from state staff to the organization.

Recommendations:

N/A

8. Serves as the Executive Director of the FFA Foundation:

Commendations:

- Matt is a professional and gives 110%

Recommendations:

- I have my concerns that we have him spread too thin between the CATA and the Foundation and a balance needs to be found.
- MOU needed, asking too much of him. Need to meet as a board with the other two organizations.

9. Provides for the development of association materials:

Commendations:

- Matt has maintained all of these documents.

Recommendations:

- Website needs help.

10. Provides administration of the CATA office:

Commendations:

- Matt has completed all these duties.
- Meets all expectations

Recommendations:

N/A

11. Oversees the fiscal and personnel operations of the FFA Center:

Commendations:

- Matt goes above and beyond

Recommendations:

- There is a need to review what is a reasonable workload between FFA and CATA responsibilities.
- The Adult Board asks too much of you, we need to set some better limitations as to what your job is in regards to this area. Also need to set a meeting with the FFA state advisor and determine correct work load.
- He has a tremendous amount of work for one person, the group might consider looking at more support staff.

### **11. Next Meeting Date**

- Winter Governing Board Meeting January 13, 2023 – FFA Center, Galt

### **12. Adjournment** Kevin Woodard 4:55 PM