

CATA Post-Secondary Division Minutes

Post-Secondary - In-Service Committee Agenda

June 25, 2024 CATA Summer Conference 2024 Start time: 8:06

Welcome: Lindsay Ono, Bakersfield College (Appointed committee chair)

Attendance: Rick Witsell, Butte; Howard Lewis, CRC; Charlie Abee, COS; Tim Brown, MJC; Joel Speiller, MJC; Kim Pitigliano, COS; Adolfo Briseno, Bakersfield; Larry Dinis, Reedley; Nick Deftereos, Reedley; Lindsay Ono, Bakersfield.

Approval of Mid-Winter 2023 Minutes:

1. Motion to approve Midwinter 2023 Minutes
Mid-Winter In-Service Committee Minutes

Motion to approve Midwinter 2023 Minutes

Mid-Winter In-Service Committee Minutes

Motion made by: Nick Deftereos second: Howard Lewis Pass Fail

Mid-Winter 2023 Review

Lindsay thanked Butte College for terrific Mid-Winter Conference. It was a great event.

In-Service Committee Past Business:

1. Summer CATA Conference
 - a. Industry tours on Tuesday afternoon. -
Done. Farm Tour in Los Osos
2. Have work committee meetings on Tuesday mornings
Done. Meeting Tuesday @ 8:00AM
3. Question of if the Joint meeting is really a joint meeting and do we get anything out of it? Secondary and post-secondary don't have a lot in common with the larger meetings.
4. We need to look at different funding sources for our conferences and meetings
 - a. Industry/grant sponsorships
Using our Advisory boards to help fund is a source but we need to be careful not to take away from their funding to our individual colleges.
5. Discussion on how we get more colleges here to the conferences?
 - a. Is it money?
It may be the cost of dues plus the registration cost that may deter some from registering for Mid-Winter.

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- b. What was the cost breakdown for Mid-Winter?
Registration income: \$13,925.00 Expenses: \$11,639.74 Profit: \$2,285.26
 - c. Date of the event?
Any date will be inconvenient for someone. Changing dates may not increase attendance.
 - d. Outreach to the colleges that don't normally attend.
 - i. Notification timing?
Improve on early informational emails.
Also send to the non CATA member colleges and faculty. Target Deans in the Ag disciplines.
Add a Landing page at the CATA registration site.
Create a call sheet for members to contact other faculty and other colleges that don't attend.
6. Making them more purposeful to those colleges
- a. Include them as speakers for share out of great things happening at their college
 - i. Beg, Borrow or Steal?
 - ii. Classroom round table discussion on how do you teach this?
Discussion on the best ideas for lessons and labs.
 - b. Research tours?
 - i. See what Cal Poly Faculty are doing in their research projects.
 - ii. Visit industry and learn about their research/cutting edge projects.
 - c. Deans and industry meeting on Thursday night to review industry needs related to education.

Mid-Winter 2024

- 1. Bakersfield – December 5-7 2024
 - a. Bakersfield College campus
 - b. Double Tree Hotel – See the QR Code handout.
 - c. Dinner Temblor Brewery
 - d. Tours are being finalized. We discussed many options for tour locations.
We want to keep things within a reasonable driving distance/time.
Please encourage colleges with vans to drive the tours.

Midwinter Institute locations

- 1. Modesto – 2025
- 2. COS – 2026
- 3. Southern? – 2027
We discussed the following location possibilities: College of the Desert, Mt. SAC, Victor Valley, LA Pierce. We need to contact them about the possibility of hosting.
- 4. Hartnell College – 2028
Note: Hartnell College/Monterey may be a back up for 2027 is we can't find a southern location.

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In-Service Chair Selection for 2025

In-Service Chair Selection (Modesto Junior College)

Motion: Nomination of Tim Brown, MJC as the new In-Service Chair.

Motion made by: Nick Deftereos second: Howard Lewis Pass X Fail__

New Business

- Off season tours of Ag sites

Is it possible to have industry tours outside of our normal events to draw more interest in CATA events.

Create a Mission Statement

Create a mission statement for Post-secondary CATA in relationship to Mid-Winter

- To create interest and participation, directed toward deans and faculty
- Include the benefits of CATA - Networking, curriculum, industry contacts, jobs

Motion: Request the vision committee members or Post-secondary officers to create a mission statement.

Motion made by: Howard Lewis second: Nick Brown Pass X Fail__

Motion passed.

See you In Bakersfield

Meeting Adjourned: 9:25AM